


SHRI RAM COLLEGE




**A Seminar
on**

Development of Industry & Commerce in Muzaffarnagar : Problems & Prospects

**Jointly Organised by-
Shri Ram College
&
Janmunch, Muzaffarnagar**


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

Seminar Activity Report

1.	Title of Seminar	Development of Industry & Commerce in Muzaffarnagar: Problems & Prospects
2.	Date	28.07.2017
3.	Venue	Seminar Hall, Shri Ram College, Muzaffarnagar
4.	Time	11.00 am - 03.00 pm
5.	Faculty Coordinator	Dr. Sourabh Mittal, Head, Business Administration Dr. Vijay Kumar Sharma, Head, Commerce
6.	Name of President	Mr. Deepak Agarwal, IAS, Divisional Commissioner, Saharanpur Division, Saharanpur
7.	Name of Chief Guest	Mr. G.S. Priyadarshi, IAS, District Magistrate, Muzaffarnagar
8.	Eminent Guest	Mr. Kapil Dev Agarwal, MLA, Muzaffarnagar
9.	Name of Speakers	Mr. Vipul Bhatnagar, Industrialist Mr. Ankit Singhal, Industrialist Mr. Satish Goyal, Industrialist Dr. S.C. Kulshrestha, Founder & Chairman, SRGC
10.	Objective of the session	To discuss the problems for development of industries in Muzaffarnagar and the possible solutions.
11.	Schedule	Welcome of Guests and Industrialist Significance of the Seminar Importance on Development of Industry & Commerce for Society Speech of Various Speakers Speech of Guests Vote of Thanks
12.	Summary of learnings from the session	Reasons of not taking interest by Industrialist for new investment. Problems of Law & Order is not in favour of Entrepreneurs. It was the platform to know schemes to promote business and to make healthy environment for the industries. Participants gained insight about the current trends of industry and got inputs on How prepare the healthy environment to develop the industry.

Sourabh

(Dr. Sourabh Mittal)

Head, Deptt. of Business Administration

Vijay

(Dr. Vijay Kumar Sharma)

Head, Deptt. of Commerce

Sourabh

Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar

Vijay

Principal
Shri Ram College
Muzaffarnagar

Report

On 28.07.2017, in the auditorium/seminar hall of Shri ram College, a seminar on "Development of Industries and Commerce in Muzaffarnagar - Problems and Prospects" was organised by the joint effort of Shri Ram College and Janmanch Muzaffarnagar. The Seminar was chaired by Mr. Deepak Agrawal, IAS, Commissioner Saharanpur Division, Saharanpur while Mr. G.S. Priyadarshi, I.A.S., District Magistrate Muzaffarnagar was the chief guest of the program and Mr. Kapil Dev Aggarwal, MLA, Muzaffarnagar were present as distinguished guests in the program.



In the seminar, entrepreneurs and businessmen of Muzaffarnagar spoke about the problems faced in the operation of the industry in Muzaffarnagar and their suggestions, as well as suggestions for establishing a favorable environment and strong law and order for the industries in Muzaffarnagar.


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar



Expressing his views in the program, Mr. Vipul Bhatnagar said that in the past Muzaffarnagar used to be the most favorable sector in terms of industry but at present the industry is slowly shrinking due to lack of resources and facilities.



Appealing to the administration, Mr. Ankit Singhal said that in order to promote industries in Muzaffarnagar, along with merchant safety, strong law and order is very important.


Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar



President of iron industry, Mr. Satish Goyal said that healthy entrepreneurship is seen equally. Therefore, by not making any distinction among small and small traders, everyone should be given favorable opportunities to run the industry equally.



Dr. S.C. Kulshreshtha said that there are huge possibilities of industries in Muzaffarnagar. There is a favorable resource and environment available for business in this region, so there is a

[Signature]
 Co-ordinator
 IQAC, Shri Ram College,
 Muzaffarnagar

[Signature]
 Principal
 Shri Ram College
 Muzaffarnagar

possibility of diversified industries in this area. He also stressed on the need to establish trade unions with an aim to effectively present the problems faced by industries and trade.




Inspiring the youth, the MLA Muzaffarnagar Mr. Kapil Dev Agarwal said that there is a need to increase entrepreneurship in the area by coming forward and doing something new. For this, the state government will provide full support and the public will be benefited through favorable industrial schemes.



On this occasion, among the esteemed industrialists of the city, Mr. Satish Goyal, Mr. Bhimsain Kansal, Mr. Neeraj Gupta, Mr. Neeraj Kedia, Mr. Vipul Bhatnagar, Mr. Ashok Bathla, Mr. Ankit, Mr. Pramod Mittal (National President, All India Industry Trade Safety) along with many


Co-ordinator
IQAG, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

businessmen and industrialists of the city were present in this seminar. The program was ended with the vote of thanks of Mr. Nishank Jain, President, Janmunch Sanstha.

GLIMPSE



Sourabh Mittal

(Dr. Sourabh Mittal)

Head, Deptt. of Business Administration

Vijay Kumar Sharma

(Dr. Vijay Kumar Sharma)
Head, Deptt. of Commerce

Wishu
Co-ordinator
IQAC, *Wishu* College,
M... 2017

Vijay
Principal
Sri Ram College,
Mumbai





